



SOCIAL GOOD SUMMIT

YOUTH IMPACT CHALLENGE 2021

Guideline & Application

A. Background

Globally the year 2020 has been a challenging one with the emergence of COVID 19, weakening economies and social fabrics and Sierra Leone is no exemption. However, within our communities there are amongst us young people who have in their own way supported others to cope in these difficult times. Such youth who have made such tremendous sacrifices and impact should be worthy of note and recognition.

The Ministry of Youth Affairs in collaboration with National Youth Commission, National Youth Service, United Nations Agencies and private sector partners seeks to identify such individuals through a competitive process to showcase winners as role models by awarding them the title of “**National Youth Ambassadors**” including shedding light on the impact of what they are doing.

It is a competitive process where interested persons can undergo thorough scrutiny to validate their claims to the “Title”. The youthful interventions considered under this category can not necessarily be classified as innovative but rather **impactful**.

B. Competition design and structure

❖ How to apply

A call for application will be announced nationwide for eligible candidates to collect application forms, fill and submit these applications through designated channels before the call expires.

❖ Eligibility: Young people who...

- Are Sierra Leoneans and are residents
- Are aged 15 - 35
- Are starting to work on a new idea or project.

For this challenge young people **CANNOT** apply if:

- They have already received funding (LE 5m and above) from any source to develop the idea.
- They are already a registered company or community organisation.

❖ Can commit to attending:

- The 4-day bootcamp
- If selected for local seed funding and mentorship, can commit to implementing their project
- If selected for global seed funding, could commit to ongoing implementation.



❖ **Selection Criteria (contestants/Idea):** Should have provided distinguished and impactful service to their community that:

- Promote formal school experiences that build skills young people need for productive lives and the future of work
- Provide young people outside formal schooling with opportunities for training, skill development, and additional education
- Improve connections between young people and existing work opportunities
- Increase the number of quality work opportunities available to young people
- Foster entrepreneurship as a mindset and a livelihood
- Promote equitable access to quality education, training, employment, entrepreneurship, civic participation, and any other social services
- Equip young people as problem-solvers and engaged members of civil society, helping to create a better world

❖ **How winners will be selected**

- a) Only completed registration forms will be considered in the long list.
- b) Phase 1 – Partner screening- this will be done by an appointed panel that will create a short-list of the best 4 applications per region (where applicable).
- c) Phase 2 – Technical judges – will assess and score each application within the regional grouping to identify the best 2 applications that will represent their region in the National Competition.
- d) Claim validation will be done by MOYA/NAYCOM regional/district representatives to confirm claims before regional announcements are made.

The 2 successful candidates per region will be admitted into a 4 days bootcamp where they will prepare for their final presentations.

- e) Phase 3 – Technical Judges – will have the opportunity to ask questions to candidates to probe further into their submissions and assess the level of impact through a standard scoring process after which phone lines will be open to the public for a 3 day voting to begin.
- f) Phase 4- Only candidates with the highest scores per region will be recognised /identified as a winner for that region.

❖ **How to access application forms:**

1. Online submission:

- Application forms can be accessed and submitted using the National Youth App (download the App now from google play store)
- Application forms will be available for download from the following websites: www.sl.undp.org; <https://www.youthaffairs.gov.sl/>; <https://www.naycom.gov.sl/>; <https://www.nys.gov.sl/> and submit completed form to this email add: info@moya.gov.sl



- You can also return a clear snapshot of completed form via WhatsApp to +232-77-81-71-46.
2. Paper-based submission:
- Application forms will be available at Ministry of Youth Affairs/ NAYCOM/NYS Headquarters and all district offices including all District Councils

A. Prize Categories

The 5 winners will be granted/appointed by the Ministry of Youth Affairs and partners the title “NATIONAL YOUTH AMBASSADOR” a title that will span for 12 months including a winning trophy.

POST AWARDS

The Ministry of Youth Affairs will lead coordination with and amongst partners to continue the engagement of Ambassadors throughout the 12 months period.

- **Youth Entrepreneurship Programme**

The 5 winners from the national competition will work closely with the UNDP Youth Programme Team to either support/ monitor implementation within their respective districts or receive support to amplify the impact of their current community engagement.

- **Generation Unlimited Global Youth Challenge**

GenU forms part of the United Nations Secretary General ‘s Youth 2030 Strategy, a global multi -sector partnership formed in September 2018 to engage young people as change-makers. Post country lead competition GenU will engage two finalists to join a global youth competition and winners will go through

- Extensive mentoring and incubation to roll out their solutions
- Receive seed money to support project solution

CALL the UNDP Toll free line “2030” for Africell and Orange users for more information on the competition



C. IMPACT CHALLENGE Application Form

Personal Details

Name: **Sex:**

Address: **Age:**

Region: **District:**

Telephone number: **Email:**

Institution/organization (if applicable):

Are you operating as an individual, group, company or other entity? Please clarify:

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How did you find out about Youth Ambassador Award 2020

- Websites (UNDP/UNICEF/MOYA/NAYCOM/NYS etc)
- Word of mouth/email from colleague
- Radio
- TV
- Facebook
- WhatsApp
- Others (please specify):

Summary/Description of your IMPACT INTERVENTION

Focus - Target Beneficiary ?

- Children (Under 15years) Youth (15 – 35years)
- Adults (35 – 70 years) Aged (Over 70years)

Location - In what location can we find your work?

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Observation - Why the intervention/ What was the problem you noticed?

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Action - What did you do about the problem?

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Scope - How many people have benefited from your action/intervention?

- | | |
|--|--|
| <input type="checkbox"/> 5 – 10 persons | <input type="checkbox"/> 11 – 20 persons |
| <input type="checkbox"/> 21- 30persons | <input type="checkbox"/> 31 – 50 persons |
| <input type="checkbox"/> Over 50 persons | |

Reference Check - Write down the contact details of 3 people who can tell us about your work – at least 1 should be a beneficiary (please enter their phone numbers, address where applicable)

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Any other information you would like to share?

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Please attach any photos if applicable